



MEDIA KIT • SEPTEMBER 2026

Outdoor adventures. Everyday personality. Brand-ready content.

Tuxedo cat creator blending outdoor adventures, expressive personality and product storytelling.

24,766

TOTAL FOLLOWERS / SUBSCRIBERS

@ladyfrajola

TikTok • Instagram • Facebook • YouTube

PARTNERSHIPS

collabs@ladyfrajola.com

ladyfrajola.com

US-based audience • Pet / lifestyle creator

@ladyfrajola



LADY FRAJOLA | MEDIA KIT | 1/3

Recent performance

Latest 28/30-day platform snapshots • updated Sep 28, 2026

379,576

COMBINED RECENT VIEWS

TikTok + Instagram + Facebook + YouTube

TIKTOK

143.2K

28-day views

+52.5% vs prior period

20,140 followers

INSTAGRAM

47.4K

30-day views

98.7% non-followers

2,025 followers

FACEBOOK

35.7K

28-day views

+136% vs prior period

1,100 followers

YOUTUBE

153.3K

28-day views

46.5K views / 7 days

1,501 subscribers

AUDIENCE + ENGAGEMENT

11.2K

TikTok likes / 28d

480

TikTok comments

203

TikTok shares

2,414

Instagram interactions

TIKTOK ONE AUDIENCE SNAPSHOT

93%

United States

51%

Male

20%

Age 25-34

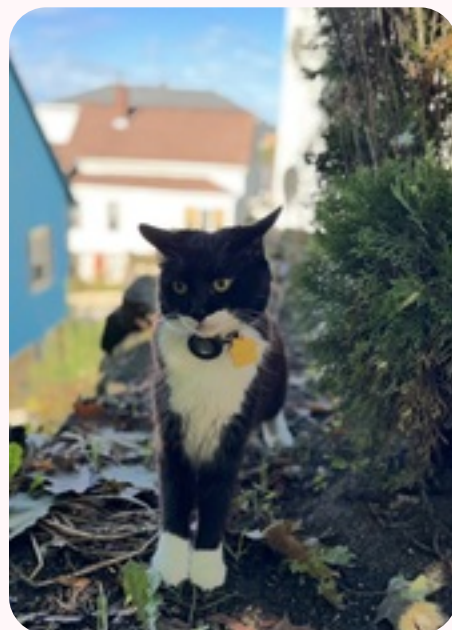
92%

Active followers

PARTNER WITH LADY FRAJOLA

Content with personality

Built for pet brands that want natural, expressive and product-friendly storytelling.



COLLABORATION OPTIONS

- Sponsored short-form content
- UGC & product demonstrations
- Reviews / integrations
- Seasonal & long-term campaigns

TIKTOK ONE

\$300

starting point / video

BEST FIT

Pet food • smart pet tech • enrichment • home & lifestyle • outdoor cat products

LADY FRAJOLA

LET'S WORK TOGETHER

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